

Abdullah Mukhtar

Full Stack WordPress Developer

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PROFESSIONAL SUMMARY

Results-driven Full Stack & WordPress Developer with 4+ years of experience building custom, scalable web solutions for digital agencies. Proven expertise in custom theme and plugin development, page speed optimization, and delivering pixel-perfect responsive websites using Elementor, Divi, and WPBakery. Adept at collaborating with cross-functional teams including SEO, design, and back-end specialists to deliver high-performance digital experiences that drive business growth.

CORE SKILLS

WordPress Development: Custom themes & plugins, hooks, filters, template hierarchy, WP REST API

Page Builders: Elementor, Divi, WPBakery, Gutenberg

Performance Optimization: PageSpeed Insights, GTMetrix, Lighthouse, Pingdom, caching, lazy loading, CDN

Frontend: HTML5, CSS3, JavaScript, React.js, responsive design, cross-browser compatibility

Backend / Other: Python, PHP, MySQL, Web Application Development

Tools & Workflow: Git, VS Code, cPanel, WHM, SEO best practices, Shopify (familiarity)

PROFESSIONAL EXPERIENCE

Senior Web Developer

November 2022–Present

EliteGen IT — Faisalabad, Pakistan

- Architect and build fully customized WordPress websites using bespoke themes tailored to each client's brand.
- Develop, enhance, and integrate custom plugins to deliver client-specific functionality and seamless UX.
- Design responsive layouts using Elementor, Divi, and WPBakery while maintaining clean, scalable code.
- Conduct performance audits using PageSpeed Insights, GTMetrix, Lighthouse, and Pingdom.
- Collaborate with SEO and design teams to deliver visually polished, technically sound web pages.
- Manage site maintenance, updates, and security hardening across a portfolio of client websites.

Web Developer

July 2022 – 2025

TheStartupleads — Remote

- Designed and developed full-stack web apps and WordPress sites for startup clients across multiple industries.
- Built and maintained personal portfolio site showcasing project work and technical capabilities.
- Integrated third-party APIs and marketing tools to support client digital growth strategies.

Frontend Developer

March 2022 – May 2023

SamCode Craft — Pakistan

- Built responsive, cross-browser websites using HTML5, CSS3, JavaScript, and React.js.
- Converted design mockups into pixel-perfect interactive interfaces.
- Optimized performance and ensured accessibility compliance.

WordPress Developer

February 2021 – March 2022

SSS Digital Agency — Islamabad, Pakistan

- Built and customized WordPress websites using themes, page builders, and custom CSS.
- Managed site migrations, plugins, performance, and SEO optimization.

EDUCATION

Bachelor of Science in Computer Science

January 2022 – February 2026

University of Management and Technology (UMT) — Lahore, Pakistan

ICS – Computer Science

September 2020 – August 2022

Punjab Group of Colleges — Pakistan